

## NCC Cable System Order

|             |                            |
|-------------|----------------------------|
| Order #     | 62309877                   |
| Syscode     | 5335                       |
| System Name | Tampa Bay Interconnect, FL |
| Market      | Tampa-St. Petersburg       |

|              |                           |
|--------------|---------------------------|
| Flight Dates | 07/18/16 - 07/24/16       |
| Agency       | Screen Strategies Media   |
| Advertiser   | Friends of Patrick Murphy |

|             |          |
|-------------|----------|
| Update Date | 07/19/16 |
| Version     | 1 Vs. 1  |

|                   |                               |
|-------------------|-------------------------------|
| AE                | Natasha Levinsohn             |
| Sales Coordinator | Lilka Marino                  |
| Office            | Washington                    |
| Phone             | (301) 951-2620                |
| Status            | Not accepted                  |
| Survey            | Cable Nielsen Live Only Nov15 |
| -                 |                               |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 2046 |
| Product Name  |      |
| Credit Status |      |

|                  |   |               |   |
|------------------|---|---------------|---|
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 1             |   |
| Total            |   | \$416.00      |   |
| Commission       |   | \$62.40       |   |
| Net Total        |   | \$353.60      |   |
| Total Spots      |   | 4             |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |  |
|------------|--|
| Comments : | 7.19 New PRE Order, Please Review and Confirm. Thanks. |
|------------|--|

| Line | Net | Program    | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | CNN | CNN Access | 7/18/16    | 7/24/16   | 16:00      | 18:00     |   |   |   | X | X |   |   | -   | -   | 4           | \$104.00  | \$416.00   | 30       | PRE          |

|              | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 4        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 4        |
| <b>AMT</b>   | \$416.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$416.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/20/16

62309877 | Tampa-St. Petersburg | Tampa Bay Interconnect, FL | 5335 |